

## Prior to sending in artwork files do the following:

Step 1: Convert to CMYK (If in RGB color mode)

Step 2: Rasterize text layers - Eliminates font problems

Step 3: Turn off content guide layers - Leave crop marks intact

Step 4: Save copy of final 300dpi artwork file - Preferred file format: .TIFF, PDF, JPEG

Art Area, Diecut Line: Printable art area

Text Safety Line: Keep text within this bounded box

Bleed Line: Extend image to this line

Step 5: Send us the final file - Or, call for FTP instructions

KEY:

## Questions? Contact us:

1-800-295-0083

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